

## EXECUTIVE DECISION RECORD SHEET

<b>Name of decision maker:</b>	<b>Andrew Williams</b>
<b>Portfolio:</b>	<b>Corporate and Contracted Service</b>
<b>Date of Portfolio Holder Decision:</b>	

### Title of Decision:

To undertake a statutory consultation on the proposal to introduce:

- “Borough of Dacorum Hemel Hempstead - Marlowes (Waiting and Loading Restrictions) Order 2021
- “Borough of Dacorum Hemel Hempstead - Marlowes (Parking Places) Order 2021”

### Decision made and reasons:

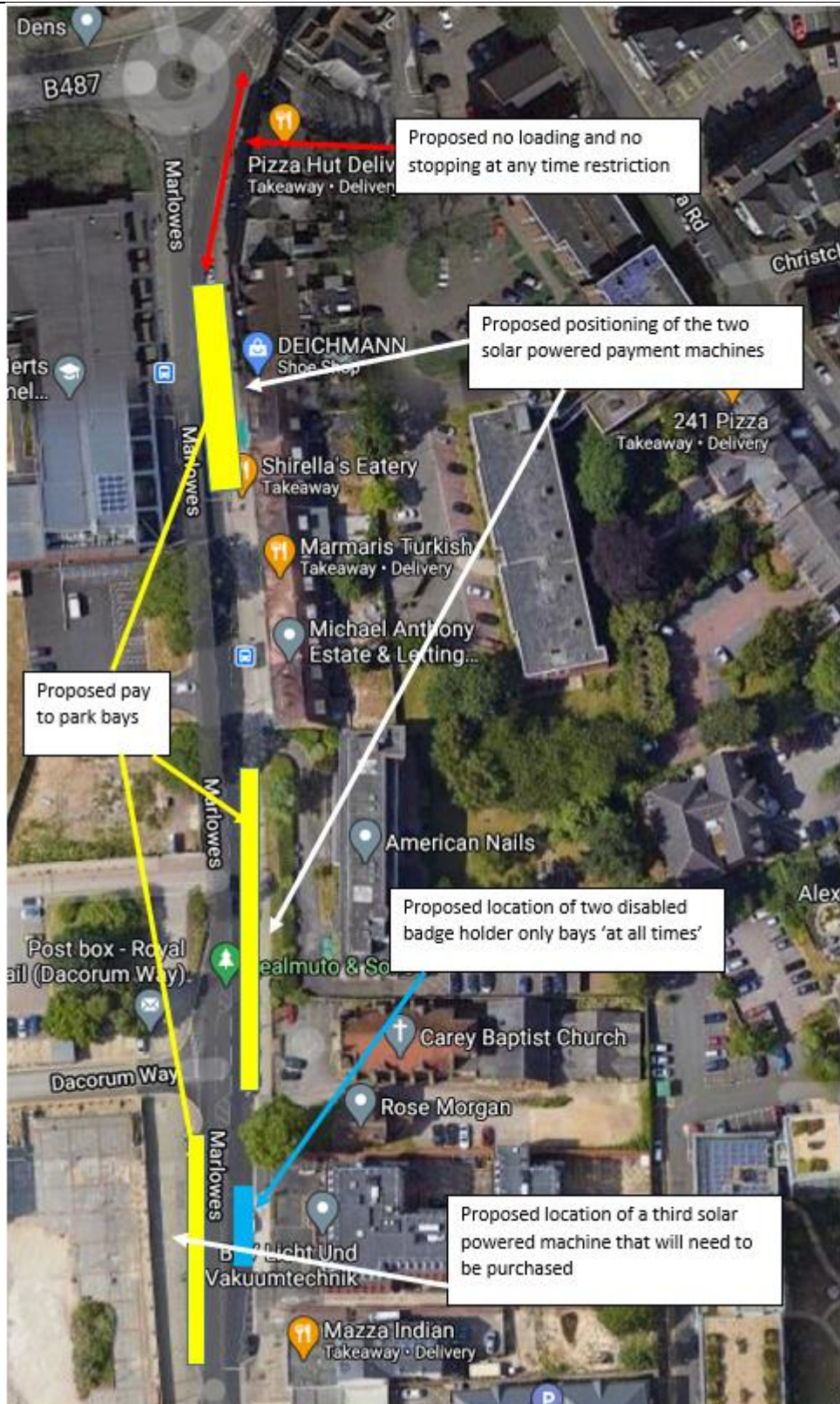
To engage consultants to undertake a statutory consultation on the proposal to:

1. To revoke the at any time restriction from the junction of Queensway & Marlowes to outside 5a Marlowes and replace with a no loading and no stopping at any time restriction as a safety requirement for visibility and safe access for road users and pedestrians. Vehicles park on the existing double yellow lined no waiting at any time restriction on Marlowes resulting in obstruction for other road users. We propose to introduce loading restrictions to the existing no waiting at any time restriction (approx. 20 metres)
2. To revoke the existing 1 hour limited waiting bays from opposite West Herts College, Marlowes to outside The Carey Baptist church, Marlowes and outside the old Dacorum Civic Centre site. introduce three on-street pay & park machines with payment to park restrictions, with the tariff to mirror that of Berkhamsted High Street:

Up to 12 minutes	12 to 24 minutes	24 to 36 minutes	36 to 48 minutes	48 to 60 minutes
£0.20	£0.40	£0.60	£0.80	£1

There is a 15p transaction fee for paying by credit/debit card, which is payable by the Council. The proposed parking charges will apply from 8am to 6pm Monday to Saturday, which will enable the businesses to benefit from the increased footfall generated by greater bay turnover.

3. To revoke and amend the lengths of "at any time" waiting restrictions in Marlowes, Dacorum, on the eastern side, from the junction of Queensway to and including junction protection on Dacorum Way, Hemel Hempstead and the revoke the no waiting at any time restriction outside the old Civic Centre site, Marlowes.
4. To revoke the existing 1 hour limited waiting bays opposite The NHS Health And Wellbeing Centre and replace with two disabled badge parking only bays 'at all times'.
5. Revoke The Borough of Dacorum (Hemel Hempstead) (Prohibition and Restriction of Waiting) (Consolidation) Order 2003 as it relates to the northern end of Marlowes.
6. To delegate the decision to implement the proposals, if applicable, to the Assistant Director Corporate & Contracted Services in consultation with the Portfolio Holder for Corporate & Contracted Services.



The introduction of the restrictions is proposed to:

- avoid danger to persons or other traffic using the road or any other road for preventing the likelihood of any such danger arising

- facilitate the passage on the road or any other of any class of traffic (including pedestrians).
- preserve or improve the amenities of the area through which the road runs

**Reports considered: (here reference can be made to specific documents)**

No reports to date.

**Officers/Councillors/Ward Councillors/Stakeholders Consulted:**

The following stakeholders will be consulted:

**Hertfordshire Constabulary Road Policing Strategy Unit**

Hertfordshire County Council Highways Locality Officer

Hertfordshire County Council Highways Strategy Manager (Dacorum)

**Hertfordshire County Council Passenger Transport Unit**

**Hertfordshire County Council Land Charges**

**Hertfordshire Fire & Rescue Service**

**East of England Ambulance Service**

Local businesses and residents in the affected area

**Deputy Monitoring Officer Comments:**

The proposed consultation to make new Traffic Regulation Orders meets the requirements following the Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulation 1996.

**Deputy S151 Officer Comments:**

The cost of consultation and potential installation and implementation will be met from existing approved budgets and the future operating costs of this scheme will be met from within the existing parking service budget. This will utilise a significant amount of the approved budget for this service in 21/22.

**Implications:**

**Risk:**

The intention of the consultation is to comply with legislation and therefore avoid the risk of non-compliance.

Having considered the duty imposed under section 122 of the Road Traffic Regulation Act 1984, It appears to the local authority that it is necessary and expedient to make an Order in the interests of:

- avoiding danger to persons or other traffic using the road or any other road for preventing the likelihood of any such danger arising

- facilitating the passage on the road or any other of any class of traffic (including pedestrians).
- preserving or improving the amenities of the area through which the road runs

In mitigation of the reduction to parking space available for business properties we can offer a number of discounted (based on the cost of paying daily) season tickets for Queensway car park which would provide parking facilities for the displaced vehicles. These season tickets are virtual at a charge of £150 per year, and are presently available to the public to apply for and then purchase online using the Permitsmarti permit system.

**Value for Money:**

Parking Services have two solar-powered pay to park machines currently available for immediate use, therefore reducing the cost of any scheme by approximately, £8,800 had new machines been required. Parking Services will need to purchase a third solar powered payment machine to place outside the old Civic Centre site.

Based on previous projects, the costs of implementation are estimated to be  
Approximately

Consultancy £15,500 an additional fee of £5,376 would be required to cover a second initial consultation.

Solar powered payment machine £4,400

Machine installation £975

Lining & Signs £1,250

Advertising £1,000

Contingency £2,260

Installation total £24,885 including 10% contingency

On-going revenue costs £520 per annum SIM costs

The consultancy selected for this function have previously carried out consultations and design works for DBC and are familiar with the area. They are also one of the named contractors in the framework agreement for the provision of consultancy for traffic related operations and parking with Watford Borough Council which is available to Dacorum Borough Council.

The cost will be taken from the Parking Services 'On-street consultancy budget' - MB200 3950.

There will be on-going revenue costs for enforcement, maintenance and SIM connection

**Options Considered and reasons for rejection:**

Option considered and rejected, not to propose to introduce waiting restrictions which would:

Allow continued obstruction at the Queensway/Marlowes junction  
Not provide disabled parking spaces outside NHS health & wellbeing centre  
Not provide Local businesses with the benefit from the increased footfall generated by greater bay turnover.

**Portfolio Holders Signature:**

**Date:**

**Details of any interests declared and any dispensations given by the Standards Committee:**

**For Member Support Officer use only**

Date Decision Record Sheet received from portfolio holder: 07 July 2021

Date Decision Published: 07 July 2021                      Decision No: PH-014-21

Date of Expiry of Call-In Period: 14 July 2021

Date any Call-In received or decision implemented:

## **BACKGROUND**

Residents, local businesses, and bus drivers have voiced concerns for the safety of pedestrians and vehicles resulting from inappropriate parking on Marlowes, Hemel Hempstead. The pay to park bays with the tariff fees are proposed to encourage bay turnover and the introduction of Blue Badge parking only bays, Marlowes will support disabled individuals requiring access the NHS Health & Wellbeing Centre.

The consultation will gauge support for, or objection to the proposals.